

Sea News

2019

Media Information Pack



Maximise your reach within your global maritime sector



Digital



Online



eNewsletter



@SeaNews1



@SeaNews11



Sea-News123

www.seanews.co.uk

**4941
website visitors***



**8,000+
opt-in eNewsletter
subscribers**



**95%
of magazine subscribers
work at C-Suite &
Director level**

Director

***annually**

Advertising in **Sea** News

Facts And Figures

Sea News engages an audience of ship owners, operators, presidents, upper management and decision-makers with matters of importance in the Global Maritime Industry.

With hard-hitting news and analysis of key issues in the Tanker, Dry Bulk and Container Shipping sectors and relevant coverage of significant events at Ports and Terminals, Sea News brings its readers wide coverage of all aspects affecting the industry.

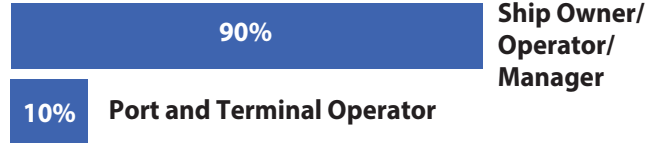
In-depth conversations, interviews and Q&As with the industry's top professionals ensure a well-informed perspective on the happenings of the dynamic shipping industry.

The magazine was developed for a niche market, based on the premise of exhaustive and quality journalism. Maximum readership by shipowners in the industry is what sets Sea News apart.

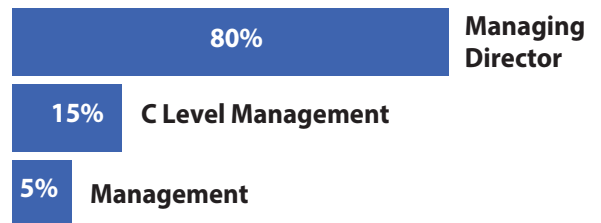
An advertisement with Sea News will afford your product the global reach it deserves in crucial sectors of the industry.

This includes: Digital magazine subscription
Comprehensive online directory
Website
eNewsletter

Organisation Type



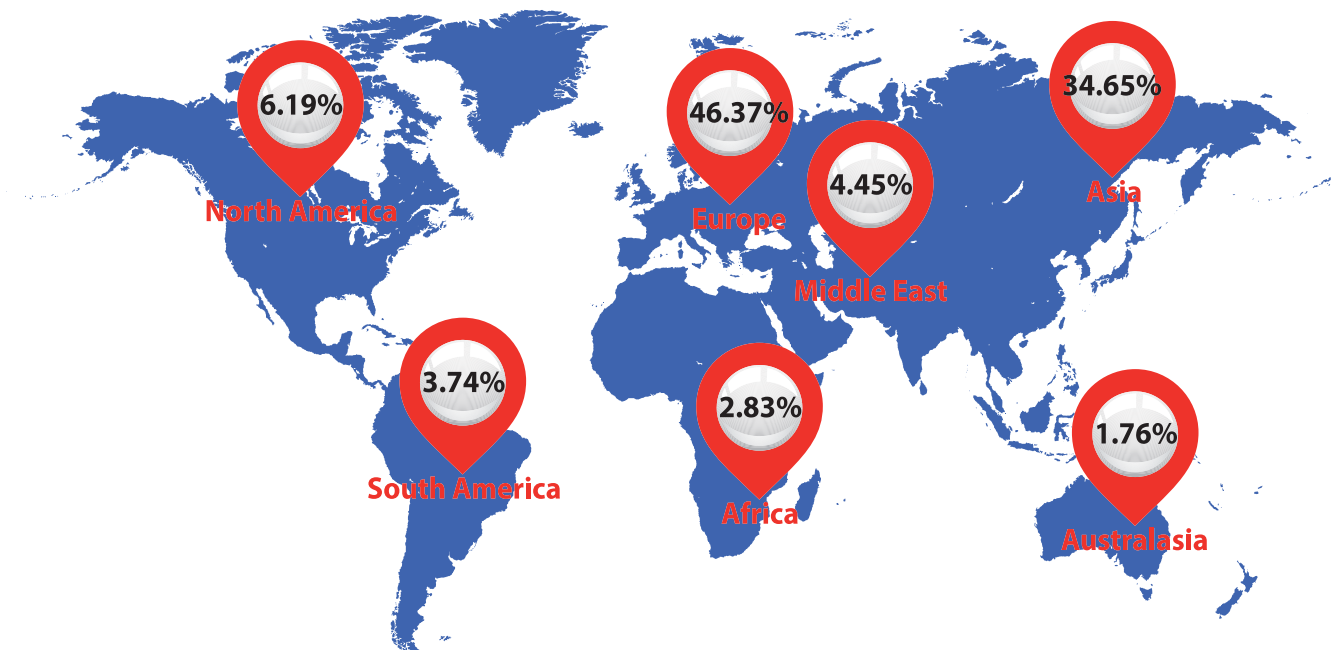
Job Type



Summary

Digital Circulation	Senior Management	Countries
4,941	95%	138

Geographical Distribution



Sea News

Digital Magazine Advertising Rates

Print	1 insertion	2 insertions	3 insertions	4 insertions
Inside Front	£3,195			
Outside Back	£3,495			
Full Page	£2,995	£2,400	£2,250	£2,000
Half Page	£1,750	£1,400	£1,250	£1000
Quarter Page	£995	£800	£700	£600



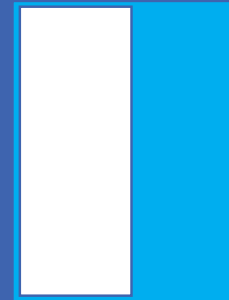
Full Page Size
297mm high x 210mm wide
3mm bleed



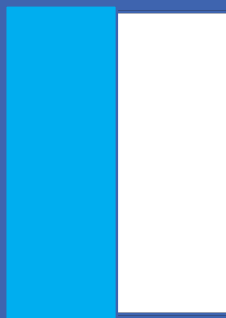
Half Page Horizontal
130mm high x 190mm wide



Half Page Horizontal Bleed
142mm high x 210mm wide
3mm bleed



Half Page Vertical
274mm high x 90mm wide



Half Page Vertical Bleed
297mm high x 100mm wide
3mm bleed



Quarter Page Vertical
130mm high x 90mm wide



Quarter Page Horizontal
62mm high x 190mm wide

Note: All prices are per insertion. UK and European advertisers, VAT will be added as applicable. These rates are effective 1 January 2019 and cancel all previous tariffs.



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www.seanews.co.uk



Online Website Advertising Rates

Format		Size
Top Maxi banner	£250 per week	468pxl x 60pxl
Side banners	£195 per week	300pxl x 250pxl

eNewsletter Advertising Rates

Format		Size
Top Maxi banner	£0.00 per week	000pxl x 000pxl
Side banners	£0.00 per week	000pxl x 000pxl

Note: All prices are per insertion. UK and European advertisers, VAT will be added as applicable. These rates are effective 1 January 2019 and cancel all previous tariffs.



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Sea News 2019

Features List

Issue

1

Emissions
The Move to Big Data
Green Initiatives
Innovations
Sustainability
The Sulphur Setback
Global Warming & the Maritime Industry

Issue

2

Business/Markets/Trends
Half Yearly Reports
Big Winners
Major Losses
Trends Across Segments
Predictions

Issue

3

Technology, the Game Changer
The Move to Big Data
Orders for New Technology
Discoveries
Firsts
The Maritime Future

Issue

4

The year that was & Future Forecast (Oct-Dec 2019)
Goodbye 2019, Welcome 2020
Major events in 2019 - wins, loses, new entrants, old stalwarts
Round up
Whats to come in 2020

All Issues

Regular Features
Apart from the main stories, the sections would include:
IMO and Regulations Update
Q&As/Interviews - Ship Owners/Operators/Superintendents/Directors
Registry Mention
The Seafarers Perspective

**For editorial
ideas and
stories:**

editorial@seanews.co.uk

Testamonial

“Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.”

Advertising enquiries

Contact Shahjahan Ahmed

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